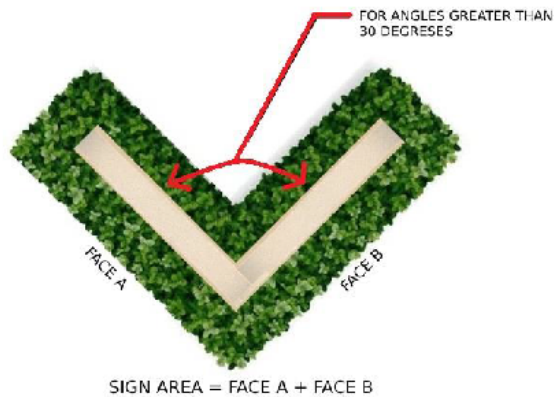


Sec. 34-657. - General monument and wall sign standards.

The following design and dimensional standards shall be applied and complied with for all monument and wall signs, unless specifically set forth differently in this article.

(1) *Monument sign dimensional standards.*

- a. In computing sign area, standard geometry formulas for common shapes shall be used. Common shapes shall include squares, rectangles, trapezoids and triangles. In the case of irregular shapes, the total sign area will be the area of the smallest common shape that encompasses the various components of the sign.
- b. The support base above grade shall be deemed to be part of the sign.
- c. Only one face of a sign is used for the calculation, provided the two sign faces are less than 30 degrees to each other or no more than one 1.5 feet exists between them. Where the sign faces are spaced greater than 1.5 feet apart and greater than 30 degrees then each face shall be calculated towards the permitted sign area.
- d. If sign copy is displayed on more than two sides of the sign, then the additional sign faces shall also be calculated towards the permitted sign area. This calculation shall be applied to information/directional signs, projecting signs and all other signs, except wall and window signs. (See figure 1 in this section.)



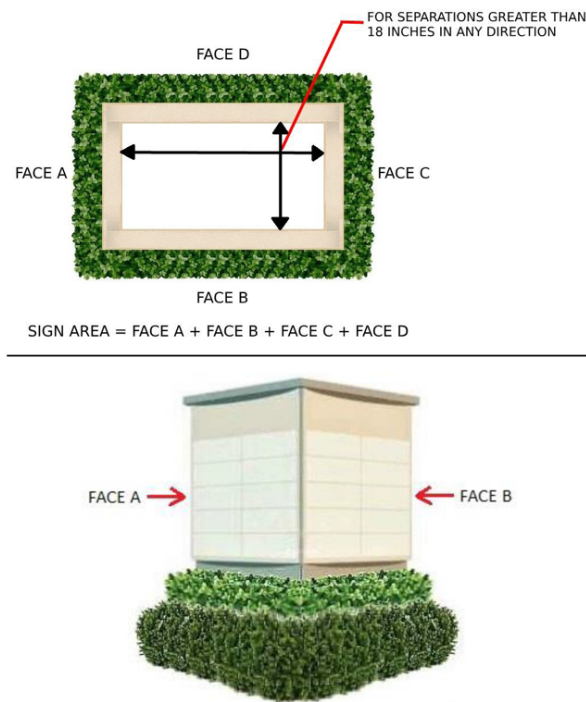


Figure 1: Calculating Sign Area for Multi-Faced Monument Signs

- (2) *Design Standards for monument signs.* In designing monument signs, the following standards shall be complied with:
- a. *Design.*
 1. The sign shall be designed so that it meets the definition of a monument sign
 2. The base supporting structure may be designed as multiple bases, provided that at least 80 percent of the footprint of the monument sign shall be in contact with the ground.
 - b. *Architectural design.* Monument signs should incorporate architectural elements from the primary building. Architectural elements may include materials, textures, colors, shapes, ornamentation or other features characteristic of a style.
 - c. *Landscaping.*
 1. A minimum of 50 square feet of landscaping around the base of the sign shall be provided.
 2. Plant material shall be selected to complement and enhance the sign, and a hedge no less than two feet in height, trimmed to assure the legibility of the monument sign, shall be provided to buffer the base of the sign.
 3. Such landscape should be permanently irrigated with an in-ground irrigation system or irrigated in a manner approved by the planning and zoning director or designee.
 - d. *Illumination.*
 1. Monument signs may be illuminated internally or externally.
 2. All internal illumination components shall be enclosed.
 3. All external illumination components shall not be visible from the adjacent rights-of-way.

4. All illumination should be environmentally friendly and energy efficient, which may include, but is not limited to, the use of solar energy or other alternative sources of energy.
- e. *Setback.* Monument signs shall be set back from all property lines a minimum of seven feet or as far as necessary to be clear of the sight distance triangle.
- f. *Spacing.*
 1. Monument signs shall be spaced a minimum of ten feet from any building.
 2. Monument signs shall be spaced a minimum of 25 feet from another monument sign on the same or an adjoining property. Monument signs with automatic changeable copy shall be spaced in accordance with subsection m. below.
- g. *Proportion.* Monument signs shall be proportionate in height and width at a ratio of 1.0 to 1.5. In either orientation, the width shall not exceed ten feet.
- h. *[Reserved.]*
- i. *Location.*
 1. Monument signs shall not be located in the sight distance triangle.
 2. Monument signs shall be oriented to be between 45 degrees and 90 degrees to the abutting right-of-way.
- j. *Sign copy.* Copy shall be identical on all faces of the sign.
- [k. *Reserved.*]
- l. *Manual changeable copy sign standards.* Monument signs with manual changeable copy shall be permitted subject to compliance to the following standards:
 1. The manual changeable copy portion of the sign shall be integrated into the design of the sign. Such changeable copy portions of the sign shall not be an "add-on" but rather must be fully integrated into the sign design.
 2. The manual changeable copy area shall not exceed 30 percent of the total sign area.
 3. The changing of copy on such signs does not require a sign permit.
 4. Manual changeable copy shall not change more than once a day.
 5. Manual changeable copy shall only be permitted on monument signs. Manual changeable copy on any other sign is prohibited.
- m. *Automatic changeable copy sign standards.* Monument signs with automatic changeable copy shall be permitted on parcels of at least ten gross acres in any zoning district other than R-1 and R-2, subject to compliance to the following standards:
 1. The automatic changeable copy portion of the sign shall be integrated into the design of the monument sign. Such changeable copy portions of the sign shall not be an "add-on" but rather must be fully integrated into the sign design.
 2. Automated changeable copy area shall not exceed 30 percent of the total sign area.
 3. A maximum of one monument sign with automatic changeable copy per development shall be

permitted. Parcels or developments that are larger than 50 acres are permitted two automatic changeable copy monument signs.

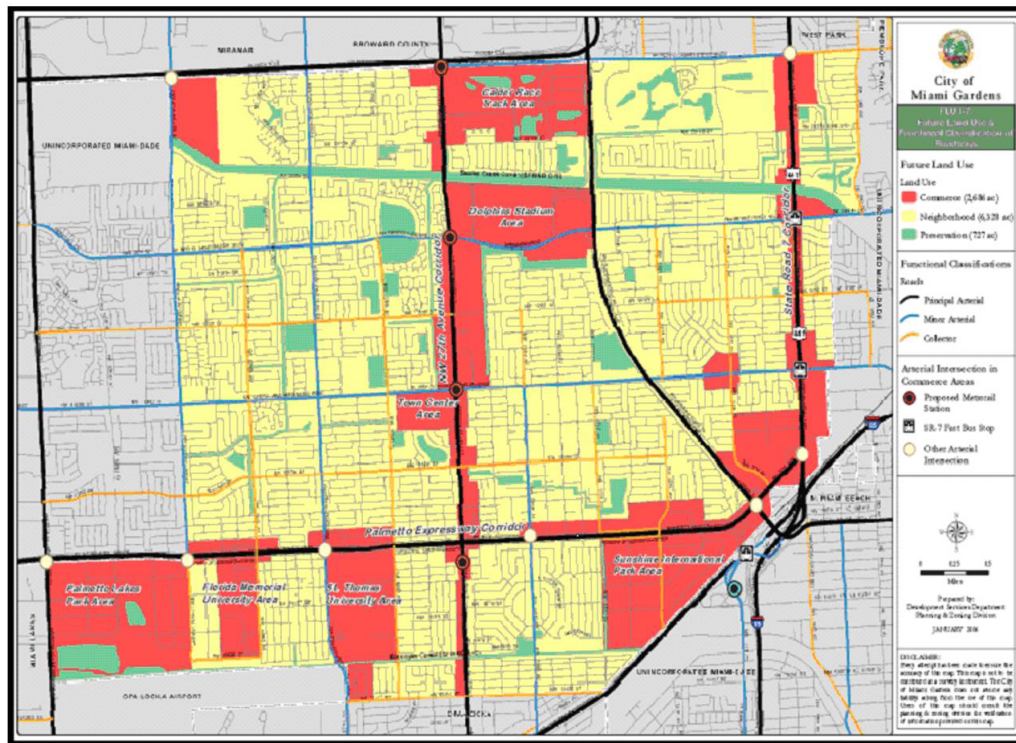
4. Automatic changeable copy on monument signs shall only be permitted on properties/developments with a minimum lot frontage of 200 lineal feet on an arterial and collector roadway as defined herein.
5. The minimum distance between monument signs with automatic changeable copy shall be 500 feet. If the lot dimensions are such that a 500-foot separation is not feasible, the signs shall be constructed at the maximum possible separation, as determined by the planning and zoning director.
6. Incandescent lamps/bulbs shall not be exposed but shall be covered by translucent lenses or filters. The automatic changeable copy portion of the sign shall be equipped with an automatic operational night dimming device and shall automatically go black in the event of a malfunction. All digital signs shall be modulated so that, from sunset to sunrise, the brightness shall not be more than 500 nits. Sunset and sunrise times are those times established by the Miami office of the National Weather Service. At all other times, the maximum brightness levels shall not exceed 5,000 nits. All digital signs shall have installed ambient light monitors and at all times shall allow such monitors to automatically adjust the brightness level of the sign based on ambient light conditions.
7. The following operating modes shall be prohibited:
 - (i) *Flash*: The condition created by displaying the same message intermittently by turning it on and off, on and off, with rapidity, or any other delivery mode that creates a flashing effect.
 - (ii) *Zoom*: The look or condition created by expanding a message from a central point to its full size.
 - (iii) *Traffic control device*: Operation of the sign in a mode causing the sign to imitate a traffic control device.
8. The changing of copy shall not require a sign permit.
9. Automatic changeable copy shall only be permitted on monument signs. Automatic changeable copy on any other sign, is prohibited.

(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-658. - Sign area for monument signs along principal arterial and minor arterial corridors (PAMA).

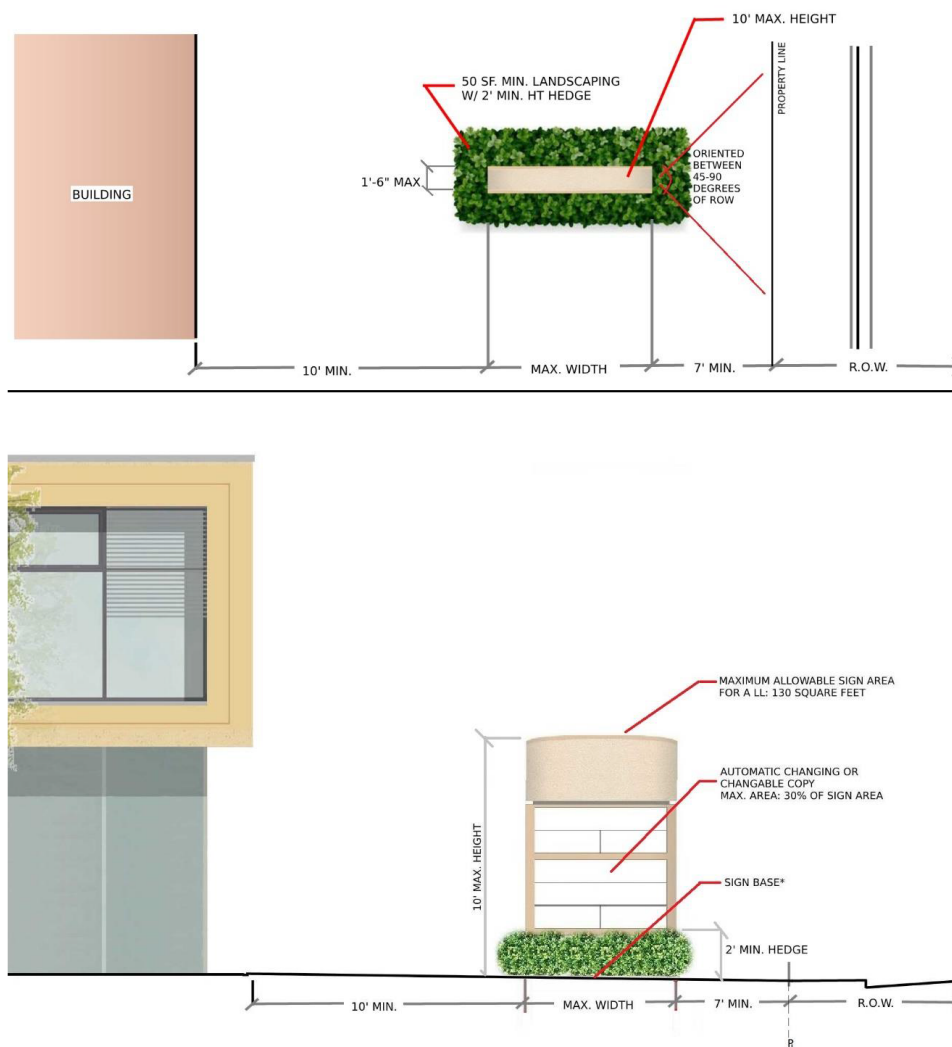
The signs permitted on property is determined by the property's location on the city's rights-of-way as defined in the city's comprehensive master plan, and depicted on map FLU I-7 of the plan (figure 4 in this section), and determined by the type of use of the property. In addition to applicable criteria and design standards set forth in this article, the following signs shall be permitted as set forth below.

Figure 4: City of Miami Gardens Arterials



- (1) *Monument signs (PAMA)*. Properties with frontage on a principal arterial or minor arterial right-of-way (figure 5 in this section) shall be permitted the following monument signage:
- Number*.
 - One monument sign on properties with a minimum linear lot frontage of 50 or more feet on a public right-of-way.
 - Monument signs are not permitted on properties with less than 50 linear feet of lot frontage on a right-of-way.
 - A second monument sign may be allowed if the property has two lot frontages of 50 linear feet or more on a right-of-way or if the property has 500 feet or more of linear lot frontage on one right-of-way. In any event, a maximum of two signs shall be permitted.
 - Sign area*.
 - Forty square feet for the first 50 feet of lot frontage on a street, plus 0.75 square feet for each additional foot of lot frontage, up to a maximum of 65 square feet total for one sign.
 - Where two signs are permitted, neither sign shall exceed 65 square feet, for a total of 130 square feet.
 - Sign height*. Ten feet maximum.

Figure 5: Monument Signs on PAMA



(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-659. - Sign area for monument signs along collector and all other rights-of-way.

Properties with frontage rights-of-way other than arterial right-of-ways (figure 6 in this section) shall be permitted the following.

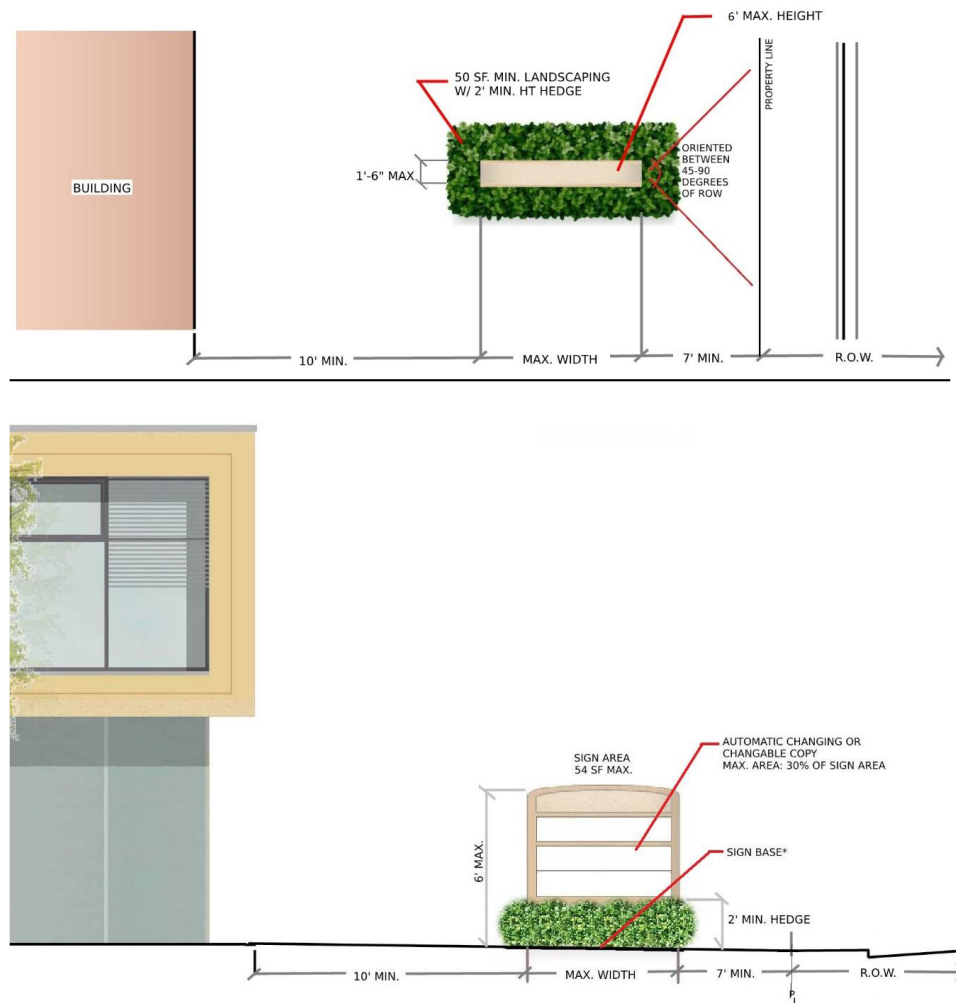
(1) *Monument signs on collectors and all other rights-of-way.*

- a. *Number.* One monument sign on properties with a minimum linear lot frontage of 50 or more feet on a public right-of-way. Monument signs are not permitted on properties with less than 50 linear feet of lot frontage on a right-of-way.
- b. *Sign area.* Twenty-four square feet for first 50 feet of lot frontage on a street, plus 0.5 square feet for each additional foot of frontage, up to a maximum of 54 square feet.
- c. *Multi-use/multi-tenant development.* A second freestanding sign may be allowed if the site has more than 500 feet of street frontage. The maximum size of each sign shall be 54 square feet for a total of

108 square feet.

d. *Height.* Six feet maximum.

Figure 6: Monument Signs



(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-660. - Wall signs.

(a) *Wall sign design standards.* In designing wall signs, the following standards shall be complied with (see figure 2 in this section.):

(1) *Multiple signs.* Where multiple wall signs with the same sign copy are to be placed on different building facades for the same sign owner/tenant/business, each wall sign should be identical in design. The maximum permitted sign area and location of placement shall be that permitted for the location of the sign.

(2) *Sign lettering.*

a. Wall signs shall only be of individually mounted letter, channel lettering or reverse channel lettering type and design and cabinet signs shall only be used to display copy of registered trademarks, logos,

and/or slogans.

- b. Lettering shall be centered on the building facade, or the proportionate share of the facade, to which it is affixed.
- c. Anchor tenants are not required to have signs centered on the building facade.
- d. Copy should be of all the same font type. Different lettering size, type, and colors, for trademarked logos and slogans may be used.

(3) *Location.*

- a. No wall sign shall extend above the roofline except where an exterior parapet wall projects above the roofline, in which case, such sign may not extend above the top edge of the parapet.
- b. Wall signs shall not be allowed on a building facade abutting a single-family zoned or developed property.
- c. Wall signs shall be located as to not interfere with public alarms, signals, or signs. No sign or support shall be placed in such position or manner as to obstruct or interfere, either physically or visually, with any fire alarm, police alarm, traffic signal or sign or any devices maintained by or under public authority.

(4) *Proportion.* Wall signs shall not extend beyond 75 percent of the width of the building facade for a tenant occupying an entire building, or the tenant's proportionate share of the building facade.

(5) *Projection.* Wall signs shall not project more than 12 inches from the building surface where it is affixed.

(6) *Sign copy.* Wall signs shall not contain more than three lines of copy; when a third line is used, one of the three lines shall not be greater than 50 percent the height of the line with the greatest line height.

(b) *Wall sign dimensional standards.*

(1) *Calculating sign area of wall signs.*

- a. In calculating the area of wall signs, individual words or components (i.e., logos, trademarks, slogans, major products, services), may be considered separate signs only if they are obviously disassociated from other copy. When signs are enclosed in a border or highlighted by background graphics, the perimeter of such border or background will be used to compute sign area. The total area of components and copy shall be used to determine the total wall sign area.
- b. The building facade measured for the calculation shall only be the facade to which the sign is proposed to be affixed.

(c) *Sign area for wall signs located on a principal or minor arterial (PAMA).*

(1) *Number.*

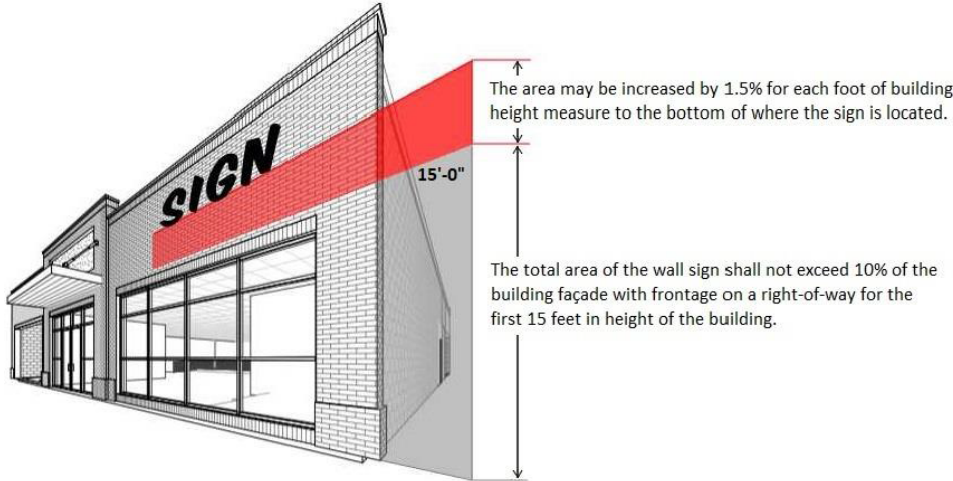
- a. One wall sign per building facade with frontage on a right-of-way. An additional wall sign may be located on the building facade if such building facade faces into the parking area and is not abutting single-family residentially developed property.
- b. If permitted a second wall sign, the second sign shall be identical copy, color, illumination method and method of construction. Each sign's size will be determined independently based on the facade

frontage.

- c. All buildings that have access from an alley or drive aisle may have one non-illuminated sign, located on the rear door of the building not to exceed three square feet in sign area, and not located higher than eight feet above grade.

(2) *Size.*

- a. The total area of the wall sign shall not exceed ten percent of the building facade with frontage on a right-of-way for the first 15 feet in height of the building. The area may be increased by 1.5 percent for each foot of building height above 15 feet measured to the bottom of where the sign is to be located.



(3) *Multi-use/multi-tenant/multi-story/mixed-use development.*

- a. For one- and two-story buildings, one wall sign per tenant's/use's proportionate share of building facade with frontage on a right-of-way, as well as one additional wall type sign located at the rear or side of a building facade if such building facade faces into the parking area and is not abutting single-family residentially developed property.
- b. Tenants/uses that have two facades fronting a right-of-way may have two wall signs. The second sign shall be identical copy, color, illumination method and method of construction. Each sign's size will be determined independently based on the proportionate share of frontage of the facade for each tenant/use.
- c. For buildings with three or more stories, one wall sign per building facade with frontage facing a right-of-way, up to a maximum of two wall signs. In lieu of a wall sign on the building facade with frontage on a right-of-way, one wall sign may be located on the building facade that faces into the parking area, provided that such sign is not abutting single-family residences or single-family residentially zoned property. The second sign shall be identical copy, color, illumination method and method of construction. Each sign's size will be determined independently based on the facade frontage.
- d. Wall signs located on second story building facades shall be permitted up to 50 percent of the sign area as would be permitted on the ground floor building facade.

(d) *Sign area for wall signs located on a collector and all other rights-of-way.*

(1) *Number.*

- a. One wall sign per building facade with frontage on a right-of-way, up to a maximum of two wall signs. In lieu of a wall sign on the building facade with frontage on a right-of-way one wall sign may be located on the building facade if such building facade faces into the parking area and is not abutting single-family residentially developed property.
- b. If a second wall sign is permitted, the second sign shall be identical copy, color, illumination method and method of construction to the first sign. Each sign's size will be determined independently based on the facade frontage.

(2) *Size.*

- a. The total area of the wall sign shall not exceed ten percent of the building facade with frontage on a right-of-way for the first 15 feet in height of the building. The area may be increased by 1.5 percent for each foot of building height measured to the bottom of where the sign is located.

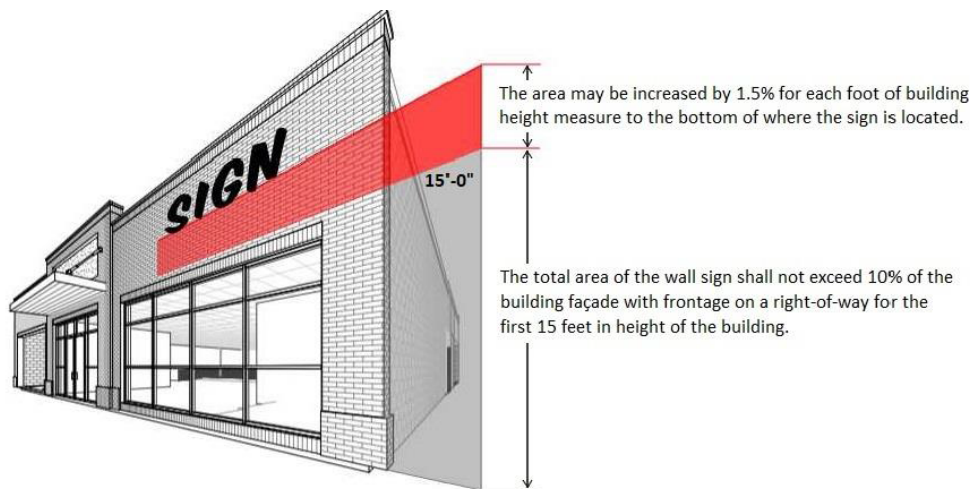


Figure 2: Wall Sign Calculations Diagram



(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-661. - Directional/information sign design standards.

In designing directional and information signage the following standards shall be complied with:

- (1) *Design.* Directional/informational signs may be freestanding, monument, wall signs.

- (2) *Size and number.* Directional/informational sign shall not exceed two square feet in size. Along collector and all other rights-of-way the planning and zoning director or designee shall determine the maximum size and number of directional/information signs necessary to ensure the visibility and function of the signs, and the location of the signs.
- (3) *Setback.* Freestanding directional/informational signs shall be setback a minimum of five feet from any property line.
- (4) *Spacing.* Freestanding directional/informational signs shall be spaced a minimum of ten feet from each other.
- (5) *Height.*
 - a. Wall-mounted directional/informational signs may be mounted at eye level as to be visible to the general public and not intended to be visible from the right-of-way. Along collector and other rights-of-way such signs may be wall mounted as to provide adequate visibility and directions as may be approved by a sign plan permit.
 - b. If suspended from a ceiling or structure, minimum clearance shall be 9.0 feet from grade, or if over a vehicle driveway, travel lane minimum clearance shall be 14.0 feet from grade.
- (6) *Location.*
 - a. Directional/information signs may be located within the sight distance triangle providing the sign is not greater than 30 inches in height.
 - b. Wall-mounted directional/informational signs may be mounted on walls, fences, or suspended from a ceiling or structure.
 - c. Wall-mounted or suspended signs may be parallel or perpendicular to the building wall.
- (7) *Illumination.* Directional/informational signs may be illuminated internally or externally. If illuminated externally, all components providing illumination shall be adequately screened or recessed as to be not visible from the rights-of-way.

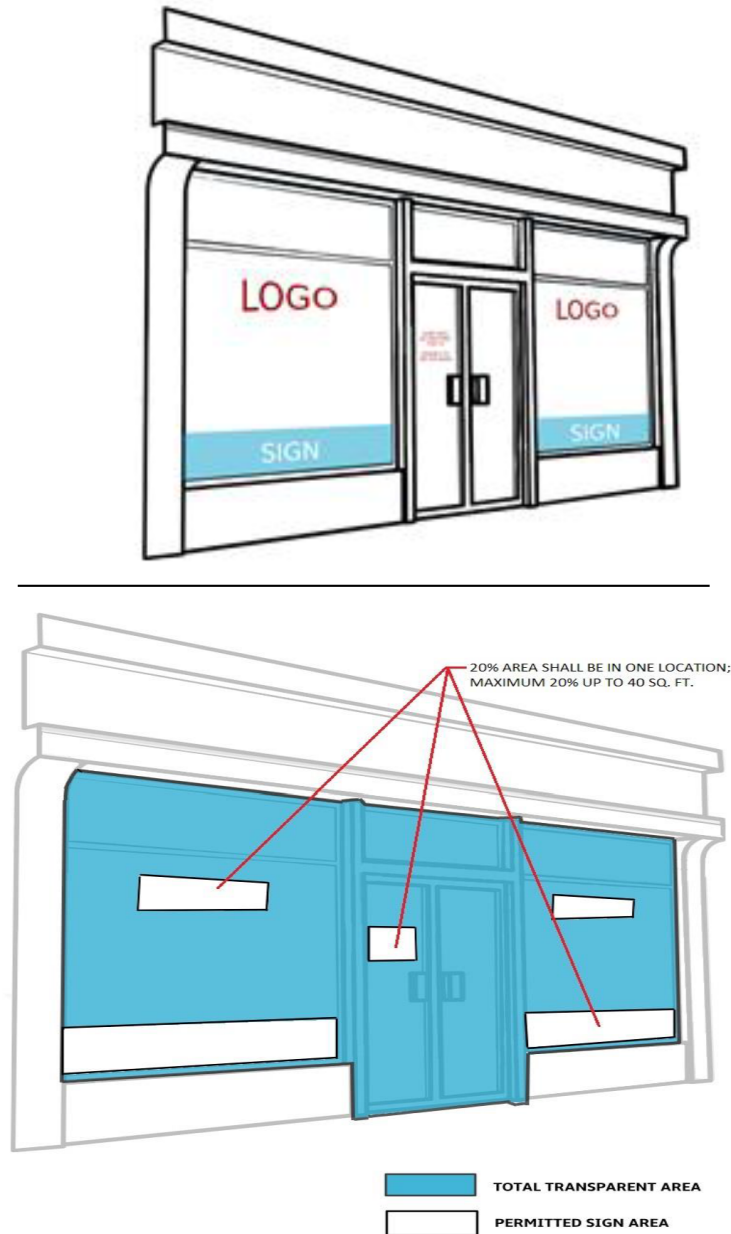
(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-662. - Window sign standards.

In designing window signs the following standards shall be complied with (see figure 3 in this section.):

- (1) *Design.* Window signs shall be professionally installed within the window area.
- (2) *Materials.* Window signs shall be permanent in nature with acceptable materials to include gold leaf, silver leaf, silk screened, cut or frosted vinyl, and etched glass. Flyers, banners and posters attached to a window shall not be permitted to suffice as permanent window signage.

Figure 3: Window Sign Calculation Diagram

(3) *Area.*

- a. For window signs located on the first or ground floor, the total area of all signs affixed or displayed in the window shall not exceed 20 percent of the window area up to a maximum of 40 square feet.
- b. For window signs located on the second floor or above the ground floor, the total area of all signs affixed or displayed in the window shall not exceed ten percent of the window area up to a maximum of 20 square feet.
- c. In calculating the total permitted window sign area, only windows and doors facing a right-of-way, windows on the main entrance of the building, and windows that are on the ground floor shall be used for the calculation. Perimeter borders, stripes and bonding are permitted but will count towards the

calculation of window sign area. In calculating the area of window signs, individual words or components (i.e., logos, trademarks, slogans, major products, services, etc.), may be considered separate signs only if they are obviously disassociated from other copy. When signs are enclosed in a border or highlighted by background graphics, the perimeter of such border or background will be used to compute sign area. The total area of components and copy shall be used to determine the total window sign area.

d. Window sign area shall not be counted towards the maximum wall sign area allowed.

(4) *Location.*

- a. Window signs shall only be permitted on windows or doors located on the first or ground floor and located on the second floor, and on windows and doors on the facade facing a public right-of-way or commonly used as the main entrance to the premises.
- b. Window signs shall not be permitted on windows above the ground in multi-story buildings.
- c. All window signs shall be located within the same 20 percent area as depicted on the approved window sign plan.

(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-663. - Entrance feature signs.

Entrance feature signs shall be permitted for residential developments, mixed-use developments, neighborhoods, subdivisions, or other geographic areas in the city, subject to compliance to the following standards:

(1) *Number.* One entrance feature monument sign or two entrance feature wall signs.

(2) *Sign area.*

- a. A maximum entrance feature sign area of up to 24 square feet for developments with less than 100 lineal feet of lot frontage on a right-of-way.
- b. Up to a maximum of 64 square feet for developments with 100 lineal feet or greater of lot frontage on a right-of-way. If two wall signs are used, the total area of both wall signs shall not exceed the maximum area permitted.

(3) *Height.*

- a. The maximum height of the monument sign shall be six feet measured from grade to the uppermost portion of the monument sign. In the event the grade at the base of the sign is bermed the measurement shall be taken from the grade at the closest right-of-way line to the uppermost point of the sign.
- b. Maximum height of a wall sign shall be six feet measured from grade to the uppermost portion of the wall sign.

(4) *Separation.*

- a. Entrance feature monument signs shall be separated from each other by a minimum of 200 feet and from other freestanding signs by at least 50 feet.

- b. Entrance feature wall signs shall be separated by a minimum of 25 feet of other wall signs.
- (5) *Setback.* Entrance feature monument signs shall be set back a minimum of seven feet from a right-of-way line.
- (6) *Location.*
 - a. Entrance feature monument signs shall be located within 25 feet of the entranceway.
 - b. Entrance feature wall signs shall be affixed to a perimeter wall or guardhouse of the development, and shall be within 25 feet of the entranceway.
- (7) *Copy.* Sign copy shall be limited to no more than two lines of text.
- (8) *Availability.* The city or a property owner(s) may apply to the planning and zoning director or designee for approval for an entry feature sign to identify a specific geographic area, neighborhood, or subdivision in the city that meets the following criteria:
 - a. *Number.* A maximum of one freestanding entry feature sign may be approved for each major entranceway or visibility point for the geographic area, subdivision or neighborhood.
 - b. *Size.* The maximum size of an entry feature sign for a geographic area, subdivision or neighborhood shall be 32 square feet.

(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-664. - Directory signs.

Directory signs shall be permitted subject to compliance to the following standards:

- (1) *Number.* One directory sign shall be permitted for each multi-use/multi-tenant building on the property.
- (2) *Size.* Directory signs shall be limited to three square feet in size, and lettering shall not exceed a maximum of three inches in height.
- (3) *Location.* Directory signs may be freestanding or affixed to the building facade, and shall be setback at least 25 feet from a public right-of-way.

(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-665. - Flags.

Flags shall be permitted subject to compliance with all the following standards. Compliance with the United States Flag Code (36 USC 173—178) which is hereby adopted and made part of this section by reference as if it were set forth herein is necessary if the US Flag is to be flown.

- (1) *For nonresidential, multifamily residential, commercial and industrial, and mix-use development.*
 - a. *Number.* A maximum of one flag pole per property shall be permitted on properties with lot frontages of 100 feet or less; a maximum of two flag poles for properties with lot frontages greater than 100 feet up to 200 feet; and a maximum of three flag poles for properties with lot frontages of greater than 200

feet. No more than three flags shall be flown on one pole, with a maximum of three flags per property or development.

- b. *Size.* Maximum flag size shall be 40 square feet. The width of the flag shall not be more than 30 percent of the length of the pole to which it is attached.
 - c. *Height.* Maximum pole height shall be 30 feet or not more than ten feet above the roof line of primary building, whichever is less.
 - d. *Location.* All flags shall be flown on a ground-mounted pole designed and constructed as a flag pole, or affixed to a pole affixed to a building. The pole shall be ground-mounted and constructed according to the Florida Building Code. If affixed to a building, the pole shall be no longer than ten feet in length. No rooftop flags are permitted.
 - e. *Spacing.* Multiple flag poles shall be grouped. They shall be located a maximum of ten feet from one another.
 - f. *Setback.* Flag poles shall have a minimum ten-foot setback from all property lines.
 - g. *Copy.* Only non-commercial flags, or registered corporate trademarks, logos, or seals on flags shall be permitted. If the USA flag is flown it shall be flown on at the top, and/or in accordance with United States Flag Code (36 USC 173—178).
 - h. *Maintenance.* Flags and flag poles shall be maintained in good condition as to not be flailed or weathered.
- (2) *For single-family residential uses, duplexes, townhouses, and other residential uses.*
- a. *Number.* A maximum of one flag shall be permitted per property.
 - b. *Size.* Maximum size of the flag shall be limited to 24 square feet.
 - c. *Height.* Flag poles shall be limited to no greater than five feet above height of the residence or up to 35 feet, whichever is less.
 - d. *Location.* All flags shall be flown on a flag pole either ground mounted or on a pole affixed to a wall. Flags may only be located in the front yard or rear yard only.
 - e. *Setback.* Flag poles shall setback a minimum of ten feet from front property lines and five feet from all other property lines.
 - f. *Copy.* Only non-commercial flags shall be permitted.
 - g. *Maintenance.* Flags and flag poles shall be maintained in good condition as to not be flailed or weathered.
- (3) *Flags in mass prohibited.* The flags permitted by this section shall not be used in mass in order to circumvent this article by using said flags primarily as an advertising device.

(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018)

Sec. 34-666. - Billboard signs.

Unless approved by contract pursuant to F.S. § 70.20, or previously agreed to by the city by virtue of a development agreement or lease agreement, new billboard signs erected after July 1, 2019, shall only be permitted along State Road 826 (Palmetto Expressway) and the Florida Turnpike in accordance with the following:

- (1) *Number.* A maximum of ten new billboards shall be permitted within the jurisdictional limits of the city
- (2) *Distance requirements.* New billboard signs shall not be located closer than 3,500 feet from an existing billboard sign or another new billboard sign.
- (3) *Size.* New billboard signs are limited to a maximum height of 14 feet and maximum width of 48 feet.
- (4) *Pole.* New billboard signs may be supported by a single pole only.
- (5) *Federal and state requirements.* New billboard signs shall comply with applicable federal and state requirements.
- (6) *Formal solicitation.* In order to ensure that the limited number of new billboard signs are located in the most appropriate locations; the highest quality of construction and operation of the new billboard signs; and other reasonable public benefits in permitting the limited number of signs, the city shall permit new billboard signs through a competitive process by issuing a formal solicitation for the placement of new billboard signs. In issuing the formal solicitation, the city shall not be obligated to issue any new billboard sign or any number of billboard signs should the city council find that the respondent qualifications are not adequately responsive to the request for qualifications. Owners/operators of new billboard signs permitted in response to the formal solicitation shall enter into an agreement with the city prior to or concurrent with the issuance of a building permit.

(Ord. No. 2018-13-394, § 2(Exh. A), 7-25-2018; Ord. No. 2018-21-402, § 2, 12-12-2018)